

Communications Platforms Trade Association (CP-TA) SPOKESPERSON BIOS



Shlomo Pri-Tal is President and Chairman of the Board of Directors of the Communications Platforms Trade Association.

He is currently the Director, Group Technology Office for Motorola's Embedded Communications Computing business. In his role as Chief Technology Officer, Shlomo leads the team responsible for establishing the embedded computing technology focus areas and oversees Motorola's participation in standards development organizations and industry consortia.

A pioneer in the development, standardization and evolution of the VMEbus architecture, Shlomo has been a long-time proponent of standardization. He has written extensively on the role of standards in the creation of market value and industry ecosystems and is a frequent speaker at industry events.

Shlomo currently serves on PICMG's Executive Board. He has chaired multiple standardization efforts throughout his career, successfully guiding industry-wide committees in the development and approval of platform specifications that form the foundation for the standards-based embedded computing industry.



Marwan Khoury is Vice-Chairman of the Communications Platform Trade Association

He is currently Director of Technology and Platform Enabling for the Embedded and Communications Group. In his role, he oversees his team's involvement in specification, enabling and interoperability of complementary commercial off-the-shelf building blocks that will increase platform revenue, value/retain margin, and promote early adoption of Intel-preferred technologies. Marwan currently serves PICMG as the Intel representative on the Executive Board.

Marwan joined Intel Corporation in 1994. During his 13 years, he has held various responsibilities representing Intel in industry initiatives and standards organizations (PCI-E, ASI, DOCSIS, and PICMG). He served Intel in different Technical Marketing, Applications Engineering and Post Silicon Validation positions as a Team Lead and Engineering Manager in the area of IA Silicon and Platform, Multimedia Silicon, Communications and Networking Silicon and Platforms. He holds 5 patents. Marwan has a BSEE from the California Polytechnic State University and an MSEE from San Jose State University.