



June 25, 2009

www.cp-ta.org

Welcome to the CP-TA Summer 2009 Newsletter!

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Letter from the CP-TA President

By Sven Freudenfeld

Members,

The first half of 2009 has been active for CP-TA and its members. Updated interoperability guidance, new marketing efforts, and recently completed officer and workgroup elections are just a few of the activities that have taken place over the last six months.

As you know, we recently reached an important milestone in our mission to continually improve off-the-shelf interoperability for AdvancedTCA, MicroTCA, and AMC components with the release of updated [Interoperability Compliance Document \(ICD\)](#) and [Test Procedure Manual \(TPM\)](#) documents.

The new versions are mapped directly to the PICMG 3.0 Revision 3.0 ATCA Base Specification, which was completed last year. Also, requirements that are not found in the governing specification have been removed and several requirements that were ambiguous have been clarified. Mandatory test cases have been included to help system integrators identify what they must do in order to pass an integration project for interoperability.

The ICD and TPM documents are available for download at www.cp-ta.org/interoperability/.

This spring, CP-TA held 2009 officer elections, appointing new [Board of Directors and workgroup](#) positions. Please join me in welcoming the newly installed officers:



President: Sven Freudenfeld, Kontron



Secretary: Nirlay Kundu, Emerson Network Power



Technical: Nirlay Kundu, Emerson Network Power



Treasurer: Brian Wood, Continuous Computing



Marketing: Brian Wood, Continuous Computing



Director: Anthony Ambrose, RadiSys



Director: Todd Keaffaber, Intel



Along with invigoration from our newly-appointed officers, we continue to see strong collaboration with the ecosystem including these liaison organizations: [PICMG](#), [Service Availability \(SA\) Forum](#), the [SCOPE Alliance](#), and [The Linux Foundation](#).

Lastly, despite a difficult economy and the associated membership recruitment challenges shared by alliances across the technology industry, we look forward to a great second half of 2009. Let's all continue to show the industry and potential members the value of CP-TA, uphold our stated mission, and demonstrate our leadership in providing solutions to interoperability challenges.

Sven Freudenfeld
CP-TA President



Reinvigorating the CP-TA Brand *By Brian Wood*

Fellow Members,

Quick – pop quiz! When was CP-TA founded?

If you answered "[April 2006](#)", then give yourself a CP-TA gold star.

Regardless of your answer, it's important for all of us in the ecosystem to consider how much has changed since CP-TA was first started: operator consolidation, commercial deployments, product evolution, strategic acquisitions and divestitures, personnel transitions, and so on. The industry backdrop today is quite different than it was just three short years ago.

Like all vibrant organizations, CP-TA was founded with a clear vision of what the founding companies wanted to accomplish – and much work has been done to meet those original objectives. CP-TA has come a long way since 2006 and we can all be proud of the achievements we've made in terms of interoperability and helping bring ATCA into the mainstream.

Now in this summer of 2009, with a renewed slate of [Board members](#) and a re-energized focus on our next three years, it's appropriate for each of us in CP-TA to re-commit to the organization, reach out to new members, and recharge ourselves for continued success.

Leaders rarely rest. We must retain the most important principles from our past, but also recruit new members, recalibrate our near- and mid-term objectives, and refresh our ideas about projects, priorities and goals.

In short, CP-TA needs to reinvigorate its brand. And so we will.

For example, [xTCA is expanding rapidly beyond telecom](#) and is now being embraced in the military, aerospace, and data center environments.

Are these vertical markets going to have xTCA interoperability issues different than those within telecom? Of course!

Who needs to lead? We do: CP-TA.

Are insights from technology experts in leading military, aerospace, and enterprise firms going to be valuable to those of us in telecom? Of course!

Who needs to listen? We do: CP-TA.

Will CP-TA need to adjust and grow in order to stay relevant and healthy in this new xTCA environment? Of course!

And so we must.



For CP-TA to continue to be the go-to organization for “interoperability of all things xTCA”, we have to reinvent ourselves in light of this new reality.

And so we are!

As Bob Dylan sang, “The times they are a-changing,” and CP-TA is changing with them. Because change starts from within, the Marketing Work Group has been active in driving new ideas for CP-TA’s charter, positioning and initiatives.

These updates are being reviewed, discussed, and polished at the MWG and BoD levels and will soon be unveiled to the membership at large. If you’ve been reading our [blogs](#) and emails (another gold star!) then the improvements won’t be a surprise. But if you’ve been focused on other things, I think you’re going to like what you see.

Stay tuned, and please stay involved. The reason why CP-TA matters is because of the people who contribute.

JOIN US! It’s worthwhile, interesting, and fun!

Brian Wood
CP-TA Treasurer & MWG Chair

Upcoming Events

Webinar: “Fine-tuning xTCA - What's New with xTCA?”

On Tuesday, June 30th (next week!) at 11 am PT / 2 pm ET, CP-TA President Sven Freudenfeld, along with Lee Doyle from IDC, Leslie Guth from SCOPE Alliance, and Joe Pavlat from PICMG, will present on the maturing xTCA market, the interoperability challenges being tackled by the ecosystem, and how these issues affect network equipment providers.

Topics to be covered include:

- Where does the xTCA market stand now?
- How is xTCA continuing to evolve?
- What new interoperability issues must be addressed?
- Why are thermal management and testing so important?
- How can component makers go about addressing these evolving issues?
- How do these issues affect network equipment providers and, ultimately, service providers?

[Click here](#) to register for this webinar!



ATCA Summit

October 27-29, 2009
Santa Clara, California

The **ATCA Summit** will bring together vendors and end-users to discuss the current state of the Advanced Telecommunications Computing Architecture (AdvancedTCA), MicroTCA and AMC, the emerging standard platforms for Telecommunications equipment and Military and Aerospace.

Other CP-TA News

Web site Refresh

Exciting updates are coming to our web site, www.cp-ta.org. Over the next several weeks, we will be refreshing the site with new content and images, and will include new interactive and design features. Our goals for the update include:

- Having a web site that serves as an educational resource for members and industry stakeholders by offering valuable information and user-centric tools
- Creating a more engaging and interactive experience
- Maintaining a multi-level site that is user-friendly and easily navigable
- Incorporating an updated look-and-feel with new graphics and multimedia elements

New CP-TA Twitter Account

CP-TA is now on the micro-blogging service Twitter! Follow us at www.twitter.com/cp_ta (note: the underscore rather than a dash) as we tweet about upcoming CP-TA happenings and announcements, along with industry news and trends.

In the News

Press Releases

- 04.28.2009 [Telecom Network Equipment Providers Gather to Identify Opportunities, Challenges for Commercial Off-The-Shelf Solutions](#)
- 03.18.2009 [CP-TA Promotes ATCA Interoperability at Industry Workshop](#)
- 03.10.2009 [ATCA Market Momentum Continues Building With Release of New Standard Interoperability Guidelines](#)
- 02.12.2009 [Analysts Predict Accelerated Adoption of Open Standards and COTS Network Equipment Building Blocks](#)

Related Industry News

- 06.25.2009 [Who Makes What? ATCA, AMC & MicroTCA](#), Light Reading
- 06.03.2009 [Core Network Challenges LTE Vendors](#), Light Reading's Unstrung
- 05.12.2009 [Putting the ATCA pieces in place](#), FPGAurus



- 05.08.2009 [Interoperability: The Step Beyond Standards](#), CommsDesign
- 05.08.2009 [MicroTCA at the Summit, ATCA beyond the CO](#), CompactPCI and AdvancedTCA Systems
- 04.29.2009 [ATCA aimed the data centers](#), Fierce Telecom
- 04.28.2009 [ATCA Attacks the Data Center](#), Light Reading
- 03.11.2009 [Communications Association Releases New Interoperability Guidelines](#), TMCnet.com
- 03.05.2009 [Merchant ATCA Integrated Systems to Grow to \\$301.2 Million](#), EDA Blog
- 02.12.2009 [Analysts Predict Accelerated Adoption of Open Standards, ATCA and COTS](#), TMCnet.com

Join CP-TA

Member Benefits:

Member companies have the opportunity to help define interoperability testing by providing input to the ICD and TPM and by participating in technical and marketing work groups. CP-TA members whose products pass compliance testing will be able to market these products as CP-TA compliant.

Who Should Join:

CP-TA welcomes all companies who share the CP-TA vision as defined by its bylaws to join as members. [View a list of our current members](#).

How to Join:

Complete a [membership application](#).
For more information, please contact info@cp-ta.org.

Contact Us:

Please contact us with questions or membership inquiries at info@cp-ta.org, or visit www.cp-ta.org.

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