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MOUNTAIN VIEW ALLIANCE OPENS 2008 CONFERENCE CALL FOR PRESENTATIONS

Communications Consortium Invites Speakers to Get Involved

Mountain View, CA October 9, 2007 – The Mountain View Alliance (MVA) announces the formal Call for Presentations for its March 11 and 12, 2008 conference. The MVA, a consortium of open specification organizations in the communications industry, invites technology and business leaders throughout the entire ecosystem to submit presentation proposals for the ground-breaking event which will be held at the South San Francisco Conference Center in Northern California.

The Mountain View Alliance Communications Ecosystem Conference, coined MVACEC, is an annual conference and exhibition that brings together suppliers and customers at all levels of the supply chain from the commercial off-the-shelf (COTS) ecosystem. This year's conference will focus discussions on the acceleration of the adoption of open specification-based platforms in the telecom infrastructure. Keynote Speakers include: Mr. Håkan Eriksson, CTO with Ericsson and Mr. Stephan Scholz, CTO, Nokia Siemens Networks.

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The 2008 conference theme is aptly chosen from a quote by Alphonse Karr, "the more things change, the more they remain the same". With the Telecom industry constantly evolving, the two-day conference will probe into what changes may, or may not, be coming for the infrastructure and supply chain. Services and delivery mechanisms will be discussed as well as how various layers of the ecosystem may be impacted.

Attendees will include industry professionals from Service Providers, Network Equipment Providers, and other users and suppliers of high availability equipment, such as carriers and large enterprises, and is in addition to the special interest groups that comprise the MVA. The Mountain View Alliance members are as follows: the Communications Platforms Trade Association (CP-TA), the Linux Foundation (LF), Open Communication Architecture Forum (OCAF), Optical Internetworking Forum (OIF), PICMG, RapidIO Trade Association, SCOPE Alliance, the Service Availability Forum (SA Forum), and the newest addition to the MVA, the TM Forum.

For more information about becoming part of this important event, visit www.mvacec.com. Presentations must be submitted on-line at: www.mvacec.com/submitpaper.php - November 5, 2007 is the submission deadline for consideration.

About the Mountain View Alliance

The Mountain View Alliance mission is to accelerate the adoption of platforms and building blocks based on the specifications of its member organizations. The goal of the MVA is to optimize the effectiveness of its member organization through coordinate marketing activities including joint trade show participation, joint meetings, and outreach activities. As the need arises, the MVA will also facilitate multi-faceted co-operation between its member organizations. Through such activities, the MVA aims to promote a diverse and thriving ecosystem of open-specification based components and platforms. For more information, go to www.mountainviewalliance.org. Mountain View Alliance, MVA, and Communications Ecosystem Conference and MVACEC are trademarks of the Mountain View Alliance.

About the RTC Group

The RTC Group, in conjunction with the Mountain View Alliance, is the producer of the MVACEC. RTC has been producing effective, quality industry events for over 21 years. In addition, the company publishes four trade magazines, *RTC* and *COTS Journal*, both standard-bearers in the industry, *PKG* and *Portable Design* magazines, now in distribution. RTC provides marketing and design services plus scalable custom event programs worldwide. The RTC Group is an international marketing services organization with corporate offices in Southern California. For more information, go to: www.rtcgroup.com